

## At Home Drops Thousands of Prices Storewide

*Supply Chain Efficiencies Driving Price Improvements to Pass Savings to Customers*



**1000s OF NEW STOREWIDE  
PRICE DROPS**  
**PASSING SAVINGS ON TO YOU**



(DALLAS, Texas – March 22, 2023) Today, At Home is announcing thousands of permanent price drops on items like furniture, rugs, and décor. After supply chain costs rose over \$300 million between 2021 and 2022, the company has found ways to improve their freight costs while maintaining their status as the largest home and holiday décor superstore at the lowest prices.

“I am excited to announce we’re making it even *more* affordable to continue to refresh your home – both inside and out. Starting today, we have permanently lowered prices on thousands of items across our store and online. These price drops are possible due to the relentless efforts of our teams to find cost savings throughout our supply chain,” says Chairman and CEO Lee Bird. “Last year we had extraordinary cost increases in our supply chain, which led to us raising prices – which we were reluctant to do. We committed to ourselves that we would drop prices as soon as we could. We can now, and we just have.”

“As we see inflation continue to impact our customer from the gas pump to the grocery store, it is more important than ever we pass our savings to the customer. Passing on these supply chain cost savings will provide customers more purchasing power for the home items they desire,” says Chad Stauffer, President and Chief Merchandising and Product Officer. “Great value is important to our customer and critical to ensuring the entire economy stays healthy by enabling more customers to buy. We stay committed to décor for all, all for less. We will continue to evaluate our margins and the market, always looking for savings for our customer.”

To celebrate, At Home is giving away \$25,000 in At Home gift cards to lucky Insider Perks members who shop between March 22-April 4.

#### **About At Home:**

[At Home](#), The Home and Holiday Superstore, offers up to 45,000 on-trend home products to fit every room, style, budget or season. From furniture, mirrors, rugs, art and housewares, to tabletop, patio and seasonal décor, At Home offers décor for all, and always for less. Headquartered in Dallas, Texas, At Home currently operates 261 stores in 40 states. For more information, please visit us online at [athome.com](https://athome.com).

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