

At Home Celebrates Milestone of 15 Million Insider Perks Members

(DALLAS, Texas – SEPTEMBER 5, 2023) [At Home](#) is excited to announce a huge milestone as the company celebrates 15 million Insider Perks members. Insider Perks is At Home's free, award-winning loyalty program that allows members to enjoy a wide range of exclusive benefits so shoppers can find on-trend home products to fit every room, style, season and budget.

This milestone is a testament to At Home's commitment to the customer experience and growth of the loyalty program. Insider Perks allows At Home to drive shopper engagement while enabling the company to better understand shopper preferences.

"The growth of our Insider Perks program marks an exciting milestone for our business. It allows us to better understand our customer and keep them at the center of our decisions." – Susan Rodgers, Chief Marketing Officer of At Home.

Insider Perks member benefits include:

- Flash Finds: Special pricing on select deals throughout the year.
- Early Access to Black Friday: Shop At Home's Black Friday deals five days before the general public.
- Sneak Peaks: Be the first to know about special promotions, events, collection launches and price drops.
- Offers: Receive a welcome offer to use on your next purchase and a yearly birthday bonus.
- Gift with Purchase and Sweepstakes: Be eligible for exclusive gift with purchase events and member-only sweepstakes.
- Hassle-free Receiptless Returns: No receipt? No problem.

Shoppers can also earn unlimited rewards with the [At Home Insider Perks® credit card](#) through Synchrony. Credit cardholders can enjoy special financing, reward certificates to be used on future purchases, 10% off their first purchase and more with no annual fee.

At Home's Insider Perks program was named to [Newsweek's America's Best Loyalty Programs](#) in 2021 and [in 2022](#).

Join At Home's Insider Perks loyalty program [here](#) and apply for the [At Home Insider Perks® credit card](#) today.

About At Home:

[At Home](#), The Home & Holiday Superstore, offers up to 45,000 on-trend home products to fit every room, style, season and budget. From furniture, mirrors, rugs, art and housewares to tabletop, patio and seasonal décor, At Home offers décor for all, and always for less. Headquartered in Dallas, Texas, At Home currently operates 264 stores in 40 states. For more information, please visit us online at [athome.com](#).

About Synchrony:

Synchrony (NYSE: [SYF](#)) is a premier consumer financial services company delivering one of the industry's most complete digitally-enabled product suites. Our experience, expertise and scale encompass a broad spectrum of industries including digital, health and wellness, retail, telecommunications, home, auto, outdoor, pet and more. We have an established and diverse group of national and regional retailers, local merchants, manufacturers, buying groups, industry associations and healthcare service providers, which we refer to as our "partners." We connect our partners and consumers through our dynamic financial ecosystem and provide them with a diverse set of financing solutions and innovative digital capabilities to address their specific needs and deliver seamless, omnichannel experiences. We offer the right financing products to the right customers in their channel of choice. For more information, visit [www.synchrony.com](#) and Twitter: [@Synchrony](#).

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