

## **At Home Store Opens New Store in North Texas College Town**

(DENTON, TX – SEPTEMBER 7, 2023) At Home, The Home & Holiday Superstore, has opened a new store in Denton, Texas, bringing the total store count to 265 and its 40th store in its headquartered state of Texas.

Denton At Home, located at 2855 West University Drive, opened on August 31 with the grand opening taking place on Saturday, September 16. At Home will offer the first 50 customers in the store who sign up for the Insider Perks loyalty program a mystery gift card. The store is open seven days a week - Monday-Friday: 10 a.m. – 9 p.m.; Saturday-Sunday: 9 a.m. – 9 p.m.

“At Home is pleased to bring our 40th store to our headquartered state of Texas,” says Michael Dzura, SVP of Stores. “At Home provides customers endless possibilities for every room and style at every budget. We are excited to bring the At Home experience to Denton as well as the University of North Texas and Texas Women’s University students and their families.”

At Home is the one-stop solution for college campus needs all for less. With furniture, décor, organization, and bedding, At Home has everything new students need to make their first dorm a home, and everything returning students need to refresh their spaces on any budget.

At Home, the leading destination for home décor, gives customers a wide selection of style ideas all at a great price. Hundreds of new items arrive each week to provide fresh inspiration and shoppers will discover new collections from designers Laila Ali, Tracey Boyd, Willow Crossley, Grace Mitchell, and Ty Pennington.

### **About At Home:**

At Home, The Home & Holiday Superstore, offers up to 45,000 on-trend home products to fit every room, style, season and budget. From furniture, mirrors, rugs, art and housewares to tabletop, patio and seasonal décor, At Home offers décor for all, and always for less. Headquartered in Dallas, Texas, At Home currently operates 265 stores in 40 states. For more information, please visit us online at [athome.com](https://athome.com).

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